

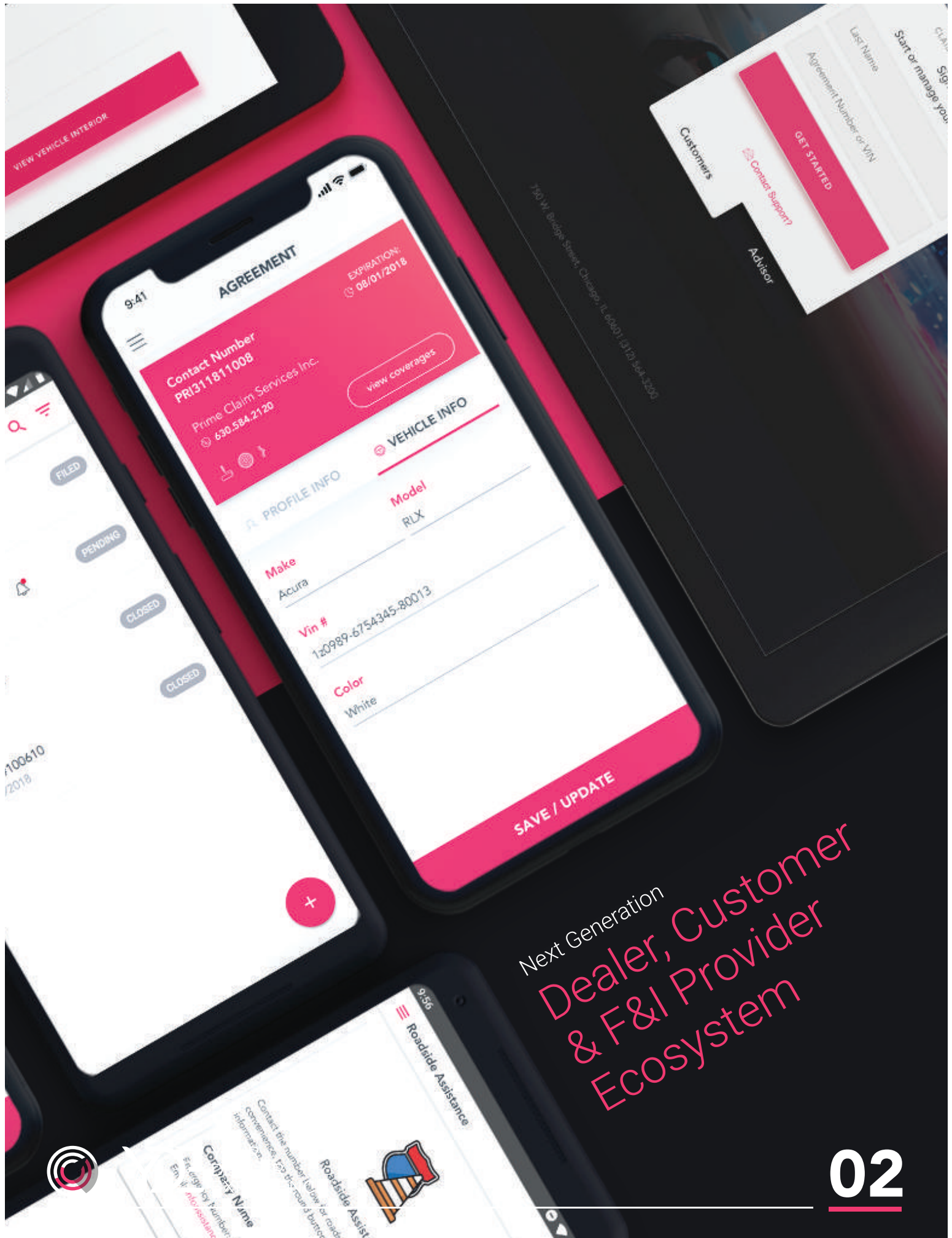


We believe

the **most important** relationship
in the auto sales industry is between
the dealer & their **customer**

Make the connection
www.strategic-dx.com





Next Generation
Dealer, Customer
& F&I Provider
Ecosystem

Direct Marketing

Dealer Messages

- Community involvement
- Oil change special
- Car wash invitation
- Special event
- Service reminder
- Dealer News

...with push notification and in app retention!



YDE YOUR
DEALER
EXPERIENCE™

Transformative Claim Management

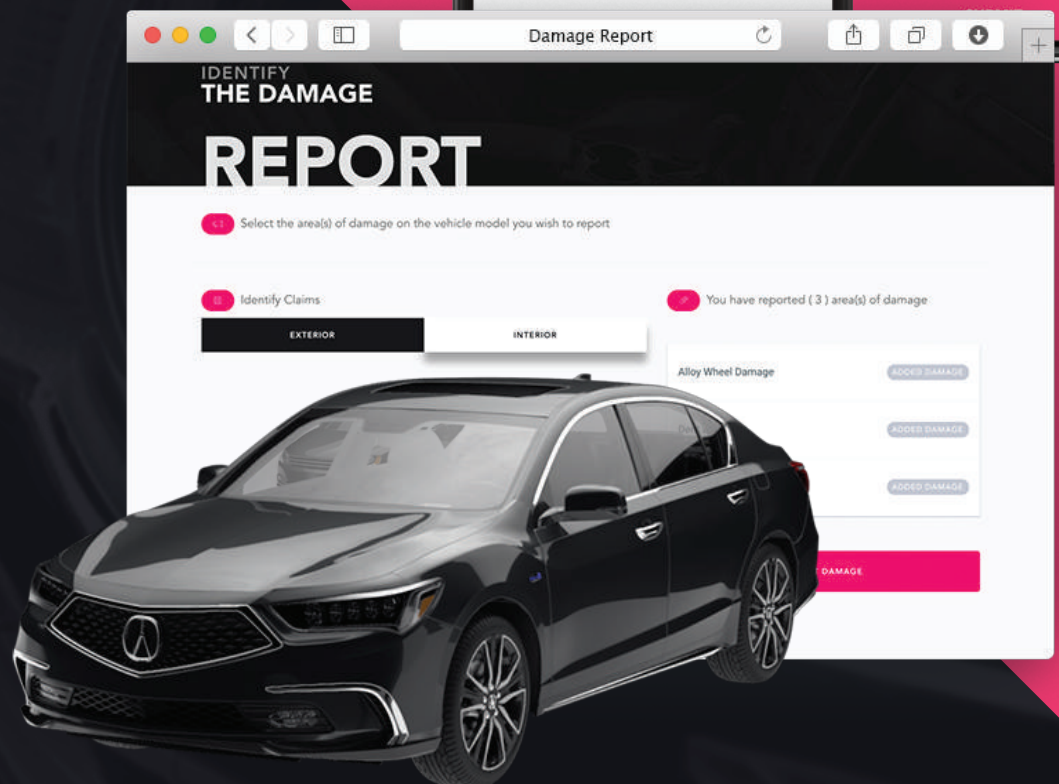
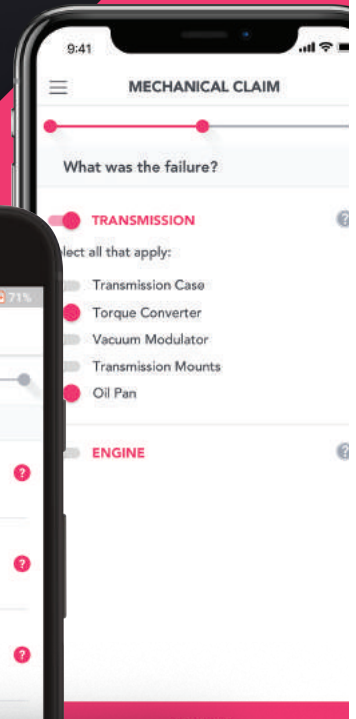
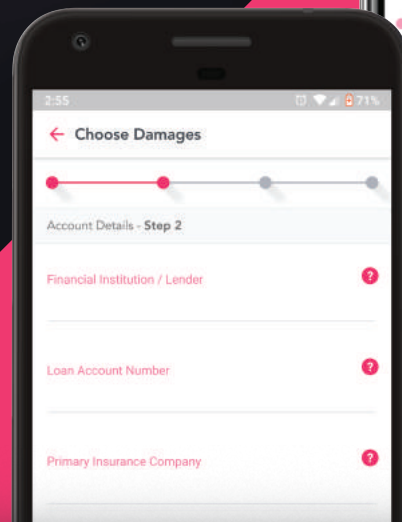
We didn't just digitize the claim processing we revolutionize it. All F&I products accessible to the customer and service drive in One Engagement Platform, even when multiple TPAs and Product Providers exist.

Appearance

Gap

Mechanical

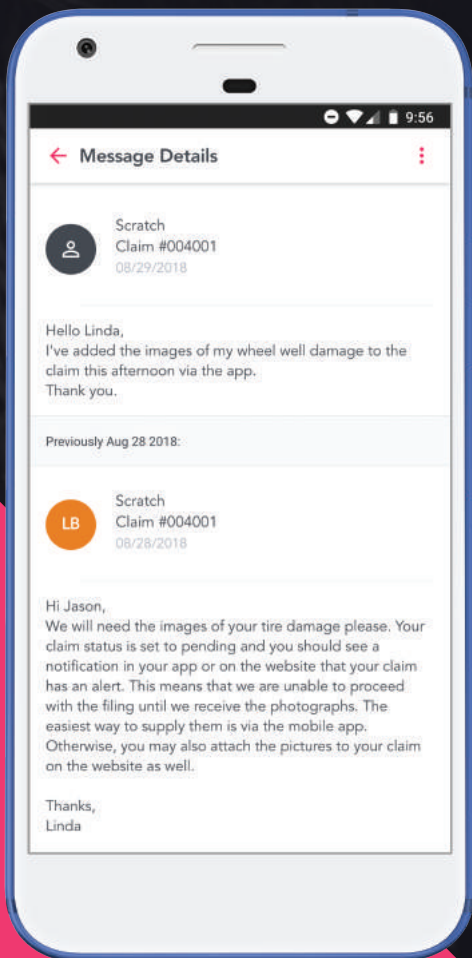
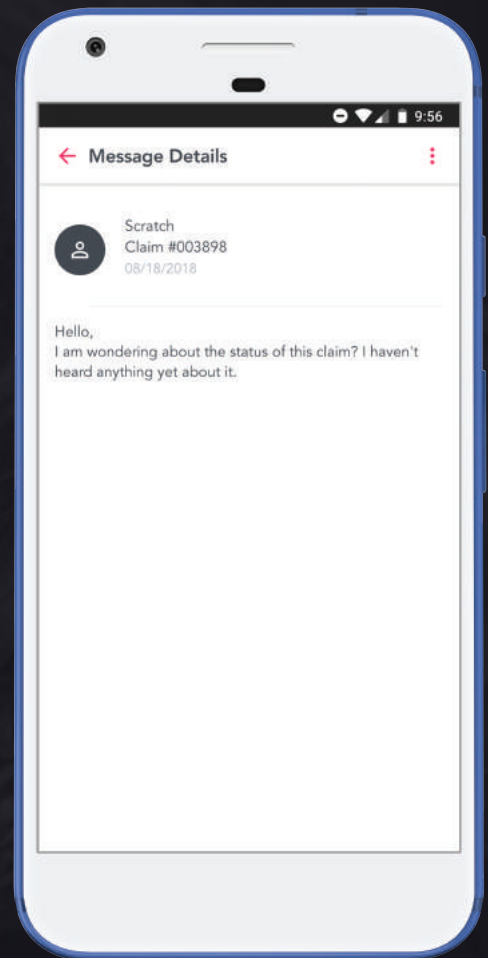
Maintenance



Priority

Communications

Chat support offers huge benefits when it's done well. It enables customers and service drives to engage the F&I provider in real time. Email support and call hold time are not the measurement of today's customer service accessibility.



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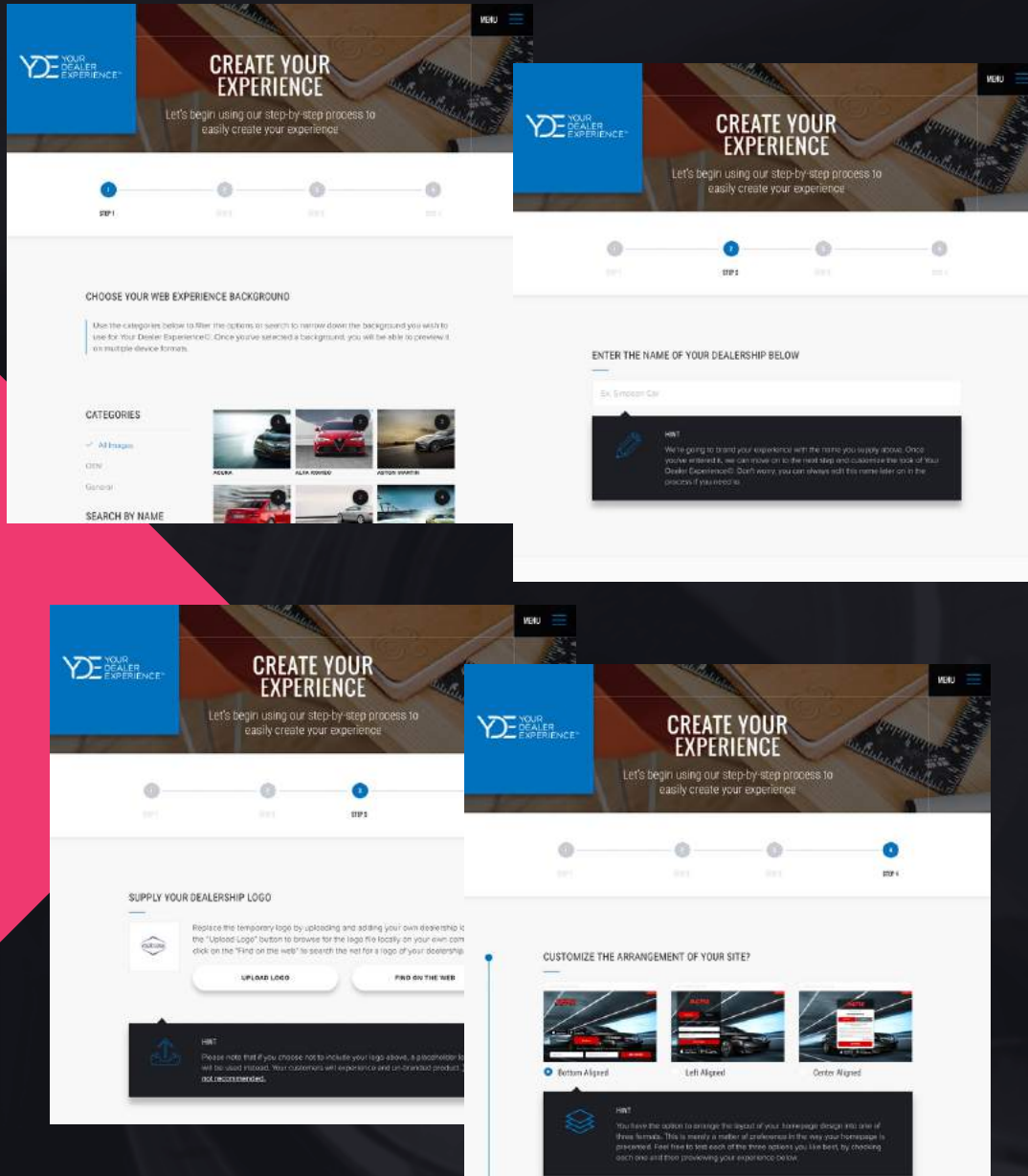
Your Dealer Experience

Create

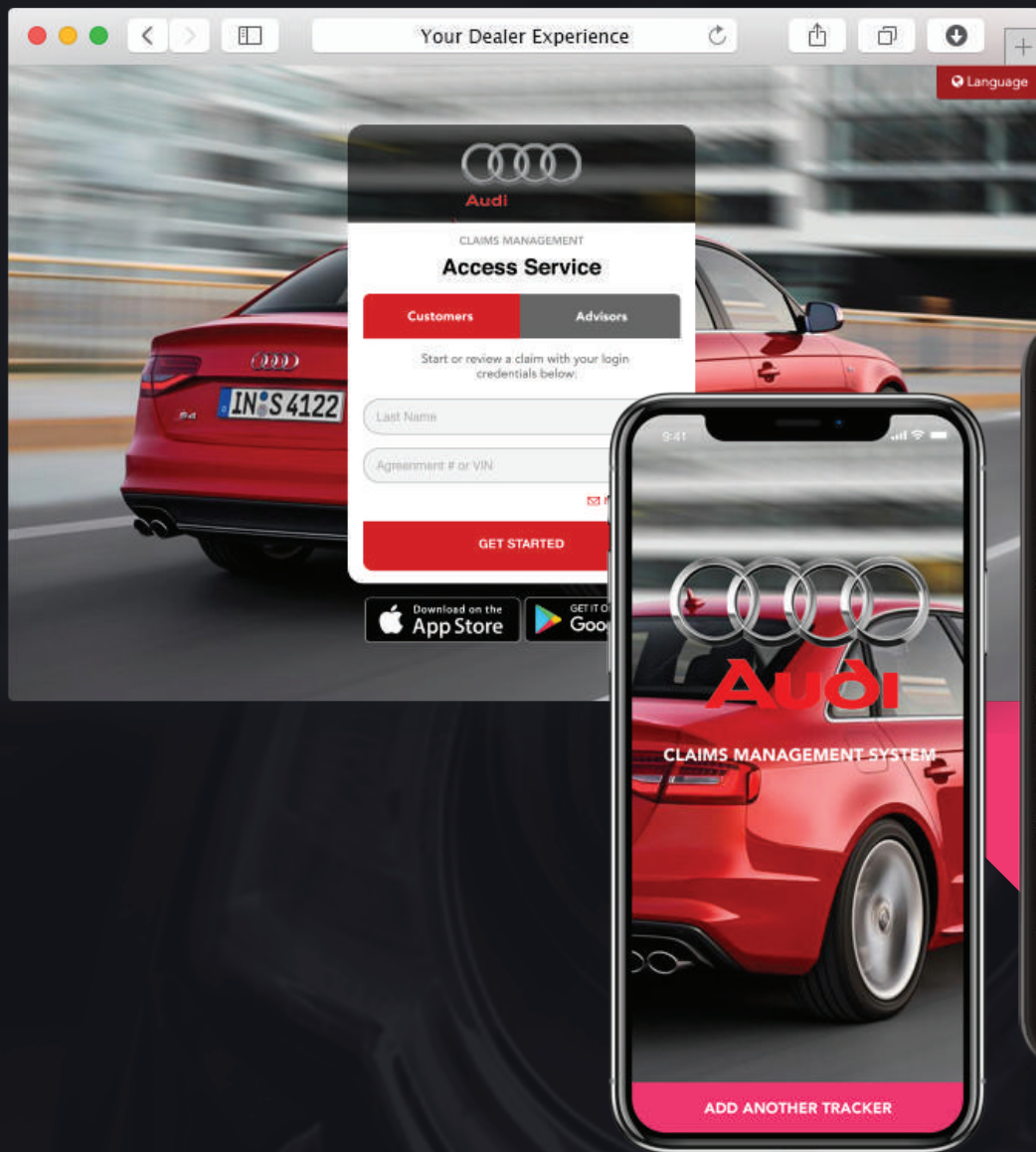
Design

Customize

Deploy



Your Dealer Experience



Your Key
To Connection



YOUR
DEALER
EXPERIENCE

START HERE

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